



**Qualität Energie**



## The steering wheel of a boat or ship represents the journey<sup>1</sup>

It lets the captain<sup>2</sup> or helmsman change direction of the sailing ship as the wheel controls the rudder through the water.

The Captain<sup>2</sup> is not responsible for driving the ship, but rather for overseeing the process. Rather than engaging in any specific task, the Captain is responsible for making sure everyone else does the jobs that they are supposed to do and that all ship operations go smoothly.



Digital Transformation <sup>1</sup>

The Captain represents Qualität Energie <sup>2</sup>

# The steering wheel of a boat or ship represents the journey

**Victory** – The ship's wheel is a symbol of victory and achieving your goals, by successfully finding your direction and making the right decisions.

**Taking Control** – The helmsman or the captain of the ship often has to act independently, making difficult decisions in critical moments. The wheel thus symbolizes taking charge, being independent and taking responsibility for your actions.

**Direction and Navigation** – The ship's wheel is a symbol of finding your path regardless of troubled or stormy waters. Like the compass, it's a symbol of always finding your way.

**Staying on Course** – It can be difficult to maintain your course in stormy waters, and requires holding the wheel steady. So it is in life also, when staying the course becomes important and you will need to be steady and calm simply to maintain your direction.



# Typography

Primary Font

**Mangal**

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Qualität Energie

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 !@#\$%^&\*~

Secondary Font

**Avenir Next**

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Qualität Energie

Aa Bb Cc Dd

1234567890

Ultra Light

Regular

**Demi Bold**

**Bold**

**Heavy**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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# Colors

CMYK: 98 / 89 / 43 / 60  
RGB: 0 / 14 / 52  
# 000e34

CMYK: 100 / 99 / 21 / 36  
RGB: 0 / 3 / 90  
# 00035a

CMYK: 73 / 11 / 0 / 0  
RGB: 0 / 180 / 255  
# 00b4ff

CMYK: 0 / 0 / 0 / 0  
RGB: 255 / 255 / 255  
# ffffff

CMYK: 78 / 63 / 44 / 28  
RGB: 66 / 78 / 94  
# 424e5e

CMYK: 13 / 8 / 5 / 0  
RGB: 219 / 222 / 228  
# dbdee4





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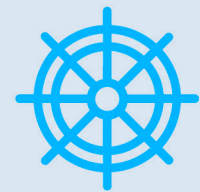
**QE**



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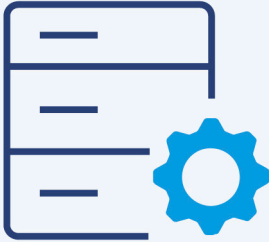
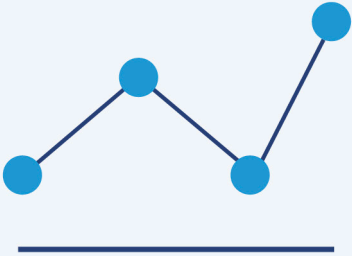
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Icon theme





**Drive the transformation and  
sustainable growth**

Qualität Energie

# Digitalization of the oil and gas operations is a significant approach to enhance field performance.

Oil & Gas value chain has a wide operation technology landscape responsible for running the core operational services.

Our commitment is to provide the command centers with real time automated data to reflect one single version of truth and build a complete picture of the Oil & Gas Value chain to support decision making processes.”





# We drive inspired impact

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Sincerely,

Jack Wiseman  
Project Manager

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## Energy Insights

Helps energy companies manage uncertainty and improve performance through analysis, insights, and benchmarking.



## Achieving Operational Improvements

Benchmarking the efficiency of middle east oil Companies's supply chain to achieve significant operational improvements in downstream logistics and marketing business, resulting in millions of sustainable savings.

## Digitalization of the oil and gas operations is a significant approach to enhance field performance.

Oil & Gas value chain has a wide operation technology landscape responsible for running the core operational services.



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